

# PRESS KIT 2026



The Proposed Hekima University

***Molo Marathon***

**PRESS KIT**

# ABOUT PHU MOLO MARATHON

The PHU Molo Marathon is a transformative community-centered sporting event organized under the auspices of the Proposed Hekima University (PHU), an upcoming institution of higher learning founded under the Jesuit tradition.

The marathon is envisioned as more than a race. It is a platform for education, youth empowerment, community transformation, wellness promotion, talent development and socio-economic growth.

Carrying the theme “Run to Build Others,” the marathon seeks to unite communities, institutions, athletes, businesses, leaders and development partners around a shared vision of creating opportunities through education, sports and social impact.

The inaugural PHU Molo Marathon will take place on Saturday, 8th August 2026 in Molo, Nakuru County, Kenya. The event is expected to attract approximately 1,500 runners from across Kenya and beyond, including at least 500 local participants from Molo and the surrounding communities.

The marathon is positioned to become one of the most impactful sporting and community events in the North Rift and Nakuru region, while simultaneously supporting the vision and establishment of the Proposed Hekima University.



# THE PROPOSED Hekima University

The Proposed Hekima University (PHU) is an upcoming institution of higher learning established under the auspices of the Society of Jesus (Jesuits). The institution seeks to provide world-class education rooted in academic excellence, ethical leadership, social justice, innovation and holistic human developments.



## ABOUT THE PROPOSED HEKIMA UNIVERSITY

As the first Jesuit institution in the wider Eastern African region, PHU is expected to attract students from across Africa and internationally, positioning Molo and Nakuru County as an emerging center for higher education, research and intercultural engagement.

The university's long-term vision extends beyond academics and includes community transformation, economic empowerment, leadership formation and sustainable development.

The PHU Molo Marathon forms part of this broader mission by creating a platform that integrates sports, education, health, tourism, youth empowerment and community participation.





# ***THE OFFICIAL LAUNCH***

**Friday, 8th May 2026 | Baraka College, Molo**

The PHU Molo Marathon was officially launched on Friday, 8th May 2026 at Baraka College in Molo in a colorful and highly successful event that brought together approximately 200 participants representing various demographics and sectors.

The launch marked a major milestone in the journey towards the inaugural marathon and demonstrated the overwhelming support and goodwill that the initiative has already received from the people and institutions of Molo and Nakuru County. The launch event attracted:

- Community Leaders
- Religious Institutions
- Educational Institutions
- Youth Groups
- Local Businesses
- Athletes And Sports Stakeholders
- Government Representatives
- Development Partners
- Media Representatives
- Civil Society Organizations

The event was characterized by excitement, optimism and a strong spirit of partnership. One of the most significant highlights of the launch was the warm reception and positive response from the local community. The people of Molo embraced the marathon initiative enthusiastically, recognizing its potential to positively impact education, business, tourism and youth empowerment within the region. The launch also received strong institutional and government support. Representatives from the County Government of Nakuru attended the event on behalf of the Governor, while the County Executive Committee Member (CECM) for Education also graced the occasion.

Top leadership from Athletics Kenya North Rift Region attended and expressed support for the initiative, further strengthening the marathon's credibility and regional significance.

The marathon route was officially marked during the launch period and participant registration officially commenced

# KEY REMARKS FROM LEADERSHIP

Speaking during the launch, Dr. Elias Mokuia, the Proposed Vice Chancellor of PHU, shared the broader institutional vision and the transformative role that the university is expected to play in Molo and the wider Nakuru County. Dr. Mokuia emphasized that the establishment of the university would elevate Molo to international standards by attracting students from across Africa and globally.

He reiterated that the institution would serve as a catalyst for:

- Educational Advancement
- Economic Growth
- Job Creation
- Business Development
- Tourism Growth
- International Partnerships
- Community Transformation

His remarks strongly resonated with attendees and reinforced the marathon's identity as a platform for long-term social impact.



# Marathon Objectives

The PHU Molo Marathon seeks to:

- 1.Support the establishment and growth of the Proposed Hekima University
- 2.Promote education and youth empowerment
- 3.Encourage healthy living and wellness through sports
- 4.Showcase Molo and Nakuru County as a destination for sports tourism
- 5.Foster unity and community engagement
- 6.Support local businesses and economic activity
- 7.Identify and nurture athletic talent
- 8.Build partnerships between institutions, communities and development stakeholders
- 9.Inspire leadership and positive social transformation
- 10.Create a sustainable annual event with regional and international significance.

## THEME: *Run To Build Others*

The official theme of the PHU Molo Marathon reflects the marathon's mission of using sport as a tool for building communities, empowering young people and creating opportunities for future generations.

The theme embodies values of solidarity, service, leadership, compassion and collective responsibility.

## EXPECTED PARTICIPATION

The inaugural edition of the marathon is expected to attract:

- Approximately 1,500 Runners
- Elite Athletes
- Amateur Runners
- Corporate Teams
- At Least 500 Local Participants From Molo & Surrounding Areas
- School Teams
- University Participants
- Religious Institutions
- Community Organizations
- International Guests And Partners

The marathon aims to create an inclusive environment that allows participation across different age groups and social backgrounds.

## MARATHON SETUP AND EVENT PLAN

### Event Structure

The PHU Molo Marathon has been designed as a professionally organized, community-oriented and athlete friendly event. The event planning process includes:

- |                           |                          |                                    |
|---------------------------|--------------------------|------------------------------------|
| Route Mapping And Marking | Volunteer Mobilization   | Hydration And Nutrition Stations   |
| Security Coordination     | Traffic Management       | Media Coordination                 |
| Medical Preparedness      | Athlete Welfare Planning | Environmental And Waste Management |

**Safety and Medical Support**The safety and wellbeing of participants remains a top priority.The marathon is working closely with:

Kenya Red Cross    Medical Volunteers    Emergency Response Teams    Security Agencies    County Emergency Services

Medical support points and emergency response units will be strategically positioned throughout the marathon route.

## **ATHLETE EXPERIENCE**

Participants can expect:

Professionally Managed Race Operations

Hydration Stations

Community Entertainment Points

Secure Race Environment

Well-marked Routes

Medical Support

Local Cultural Experiences

Finisher Recognition And Celebration

## **COMMUNITY INVOLVEMENT**

The marathon is intentionally designed to maximize local participation and economic inclusion. Local businesses, schools, churches, youth groups and community organizations are expected to play active roles throughout the event

## ***The Race Categories***

Molo's highland terrain offers a stunning and challenging course. KES 500 registration fee for all categories. Register early to secure your place.

### **21KM Half Marathon**

The flagship category of the Proposed Hekima University Molo Marathon, a demanding 21-kilometre route through the breathtaking Molo highlands. Open to all athletes, both international and national. This is the race that defines champions. What to Expect

Professionally certified and marked 21KM route through Molo highlands

Elite timing chips and live race tracking

Multiple hydration stations along the entire course

Medical support teams positioned along the route

Finisher medals for all category completer

### **10KM Run**

An energetic 10KM race open to all athletes. No elite tag required, this is a race for everyone who wants to challenge themselves on Molo's scenic highland terrain, all while supporting higher quality education and community development. What to Expect

Scenic 10KM course through Molo town and highlands

Race timing and official results for all participants

Hydration stations positioned at strategic points

Finisher medals for all completers

Open to all athletes — international and national

### **5KM Corporate Challenge**

A premier networking and team engagement platform designed for corporate organisations and institutional partners. The Corporate Challenge is more than a race; it is a powerful brand visibility and networking opportunity at a nationally recognised event.

Corporate Package Includes

Branded Company T-shirts And Running Bibs

Reserved Corporate Start-line Position

Dedicated Corporate Finishing Zone With Team Photo

Vip Hospitality Access In The Corporate Lounge

Logo Branding On Event Signage And Media

Networking With Other Senior Corporate Executive

# 5KM Community Run

A fun, inclusive, and joyful race welcoming local residents, students, youth groups, schools, churches, and community organisations from Molo, Kuresoi North, and the wider Nakuru County. This is a celebration of togetherness, peace, and community spirit

Open to all ages and all fitness levels — come have fun!

Fun, festive atmosphere along the entire 5KM route

Medals for all finishers and spirit awards for groups

Direct link to the Entertainment Village post-race

Youth engagement and peace-building messaging

## KEY MILESTONES ACHIEVED

Since its conception, the PHU Molo Marathon has achieved several major milestones including

- Successful official launch at Baraka College on 8th May 2026
- Strong support from local communities and institutions
- Route identification and marking
- Commencement of participant registration
- Strategic partnerships with Athletics Kenya and key stakeholders
- Government engagement and support
- Growing public awareness and media interest
- Establishment of organizing and operational structures
- Growing regional interest from athletes and institutions

## PARTNERS AND STAKEHOLDERS

The PHU Molo Marathon appreciates the support and collaboration of various institutions and stakeholders including

Athletics Kenya

Ministry of Sports

KPRA

County Government of Nakuru

Kenya Red Cross

Religious institutions

Educational institutions

Local businesses

Community organizations

Volunteers and supporters

These partnerships continue to strengthen the vision and long-term sustainability of the marathon

# IMPACT ON MOLO AND NAKURU COUNTY

The PHU Molo Marathon is expected to generate substantial positive impact across several sectors including

## ECONOMIC IMPACT

Increased business activity

Local vendor opportunities

Investment attraction

Hospitality and tourism growth

Increased visibility for Molo

## EDUCATIONAL IMPACT

Increased Educational Awareness

Leadership Development

Youth Mentorship Opportunities

Academic Partnerships

## SOCIAL IMPACT

Community unity

Health and wellness promotion

Youth empowerment

Positive social engagement

## SPORTS DEVELOPMENT

Talent Identification

Growth Of Local Sporting Culture

Athletics Exposure

Development Of Future Athletes

## MEDIA OPPORTUNITIES

The PHU Molo Marathon presents significant opportunities for media engagement including

Human Interest Stories

Tourism And Economic Impact Stories

Community Transformation Stories

Youth Empowerment Features

Sports And Athletics Coverage

Institutional And Partnership Stories

Educational Development Coverage

Live Event Coverage Opportunities

## FUTURE PLANS

The PHU Molo Marathon is envisioned as a long-term annual event with regional and international aspirations. Future plans include:

Expansion of participation numbers

Scholarship and mentorship programs

Attraction of international athletes

Community outreach programs

Increased regional partnerships

Increased corporate participation

Development of sports tourism packages

International media visibility

Expanded youth empowerment initiatives

Grow into one of Kenya's leading community marathons

The marathon also aims to become a key annual platform that contributes to the growth and visibility of the Proposed Hekima University

# PHU MOLO MARATHON YOUTH RUN KARURA

The Youth Run is one of the official build-up activations leading to the inaugural PHU Molo Marathon, a broader charity, fundraising and community engagement initiative supporting the development goals of The Proposed Hekima University and future scholarship programs. The activation was designed to bring together vibrant youth and wellness-focused audience through an energetic community experience centered around movement, impact, and positive social engagement.

**Date:** 30th May 2026

**Time:** 7:30 AM – 11:00 AM

**Venue:** Karura Forest – Gate A

**Audience:** 100 Youth and Community Participants

## Why the Karura Run?

The Karura Youth Run is the official Nairobi activation for the Proposed Hekima University Molo Marathon. It brings together the energy of the city's youth with the tranquility of Karura Forest.

**CATEGORIES**

- 12KM
- 5KM
- 3KM

**ENTRANCE**  
Gate A  
Limuru Road

**RUN TO BUILD OTHERS**

This event is dedicated to supporting the development of the Proposed Hekima University. Whether you are running or sponsoring, your contribution builds a brighter future.

**LET'S MOVE. LET'S MAKE A DIFFERENCE. ONE STEP. ONE COMMUNITY.**

**COST**

- Individual - KSh. 900
- Vehicle Parking - KSh. 250
- Donations - KSh. 1,000 to KSh. 20K
- Sponsorship - KSh. 25K to 100K

**PAYMENT DETAILS**  
Paybill - 614090  
Account - Your Name

**JOIN US FOR**

- A fun & energetic run through Karura Forest
- Connect with like-minded youth.
- Building a better future, together

**FOR MORE DETAILS & REGISTRATION** | +254722318801 | +254758111770 | enquiries@phumolomarathon.co.ke



# MOLO MARATHON



...for PEACE  
...for EDUCATION  
...for COMMUNITY

## FOR MORE INFORMATION

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Official Social Media Handles

Facebook: @phumolomarathon

Instagram: @phumolomarathon

X (Twitter): @phumolomarathon



[www.phumolomarathon.co.ke](http://www.phumolomarathon.co.ke)